

# Jared Rairdon

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## PROFESSIONAL EXPERIENCE

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Newline Interactive

Jun. 2021 – Present

### Power Platform Developer – Support Engineer

Richardson, TX

- Responsible for designing and executing sophisticated IT solutions for both internal and external projects.
- Demonstrated the ability to drive organization-wide process optimization with the Microsoft Power Platform, resulting in an efficiency increase of up to 80% by replacing archaic processes with robust solutions.
- Tasked with developing proof-of-concept prototypes for security-focused hardware and software offerings.
- Showcased my proficiency in working with generative AI by developing a chatbot using Microsoft Copilot Studio to streamline the troubleshooting processes for technical issues.
- Develop, implement, and maintain end-to-end automation solutions using Microsoft Power Automate, optimizing business processes and reducing manual intervention.
- Leader of technical discussions with stakeholders to gather requirements and provide updates on IT developments processes and costs.
- Leveraged Microsoft Power Apps to optimize and automate critical business processes, resulting in significant enhancements in workflow efficiency and user experience.
- Design interactive dashboards, reports, and visualizations with Power BI to provide actionable insights based on key company data.
- Deliver exceptional technical support via phone and e-mail for various systems and software applications, ensuring high availability and maximum end-user satisfaction.

Georgetown Butcher

Apr. 2020 – Oct. 2020

### WordPress Developer

Washington, DC

- Developed an e-commerce platform for Georgetown Butcher, enhancing their online presence and driving significant sales growth through strategic customer engagement during the pandemic.
- Led the creation of a robust IT infrastructure, integrating a comprehensive suite of technologies including a responsive website, on-demand ordering systems, point-of-sale terminals, receipt printers, security systems, and interactive tablet kiosks.
- Managed and optimized Facebook ad campaigns with a focus on A/B testing and audience segmentation, significantly boosting client outcomes through targeted marketing strategies.
- Automated quarterly sales reporting by devising custom scripts for efficient data extraction and analysis, significantly reducing the time required for report preparation and enhancing data accuracy.

## EDUCATION

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Stephen F. Austin State University

Aug. 2017 – May 2021

Bachelor of Science in Computer Information Systems, Minor in Business

Nacogdoches, TX

- Secretary of Theta Chi Fraternity
  - Efficiently managed new member registrations and maintained documentation compliance.
  - Participated in over 100+ hours of community service.
- Teaching assistant for SFA 101 (Freshman Orientation).

## TECHNICAL SKILLS

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- **Languages:** Python; PowerFX; M; JavaScript/HTML/CSS; Bash
- **Technologies:** Git; Pandas; Microsoft Dataverse/CDS; Dynamics 365; Power Automate; Power Apps; Power BI; Node.js; Flask; Selenium; TensorFlow; AWS EC-2; RegEx; WordPress; Matplotlib;